



### Fourth Quarter and Full Year 2017 Earnings Presentation

March 14, 2018



### **CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS**



This presentation contains forward-looking statements and information within the meaning of the Private Securities Litigation Reform Act of 1995 and applicable securities laws, including, without limitation, certain financial and operational expectations and projections, such as full year 2018 financial guidance, and certain future operational and growth plans and strategies. Forward-looking statements and information can, but may not always, be identified by the use of words such as "anticipate", "plan", "continue", "estimate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "would", "believe", "objective", "ongoing", "imply", "assumes", "goal", "likely" and similar references to future periods or the negatives of these words and expressions. These statements and information, other than statements of historical fact, are based on management's current expectations and are subject to a number of risks, uncertainties, and assumptions, including market and economic conditions, business prospects or opportunities, future plans and strategies, projections, technological developments, anticipated events and trends and regulatory changes that affect The Stars Group, its subsidiaries, and its and their customers and industries. Although The Stars Group and management believe the expectations reflected in such forward-looking statements and information are reasonable and are based on reasonable assumptions and estimates as of the date hereof, there can be no assurance that these assumptions or estimates are accurate or that any of these expectations will prove accurate. Forward-looking statements and information are inherently subject to significant business, regulatory, economic and competitive risks, uncertainties and contingencies that could cause actual events to differ materially from those expressed or implied in such statements. Specific risks and uncertainties include, but are not limited to: the heavily regulated industry in which The Stars Group carries on business; interactive entertainment and online and mobile gaming generally; current and future laws or regulations and new interpretations of existing laws or regulations, or potential prohibitions, with respect to interactive entertainment or online gaming or activities related to or necessary for the operation and offering of online gaming; potential changes to the gaming regulatory framework; legal and regulatory requirements; ability to obtain, maintain and comply with all applicable and required licenses, permits and certifications to offer and market its products and services, including difficulties or delays in the same; significant barriers to entry; competition and the competitive environment within The Stars Group's addressable markets and industries; impact of inability to complete future acquisitions or to integrate businesses successfully; risks associated with advancements in technology, including artificial intelligence; ability to develop and enhance existing products and services and new commercially viable products and services; ability to mitigate foreign exchange and currency risks; ability to mitigate tax risks and adverse tax consequences, including, without limitation, the imposition of new or additional taxes, such as value-added and point of consumption taxes, and gaming duties; risks of foreign operations generally; protection of proprietary technology and intellectual property rights; ability to recruit and retain management and other qualified personnel, including key technical, sales and marketing personnel; defects in The Stars Group's products or services; losses due to fraudulent activities; management of growth; contract awards; potential financial opportunities in addressable markets and with respect to individual contracts; ability of technology infrastructure to meet applicable demand; systems, networks, telecommunications or service disruptions or failures or cyber-attacks; regulations and laws that may be adopted with respect to the Internet and electronic commerce or that may otherwise impact The Stars Group in the jurisdictions where it is currently doing business or intends to do business, particularly those related to online gaming or that could impact the ability to provide online gaming products and services, including, without limitation, as it relates to payment processing; ability to obtain additional financing on reasonable terms or at all; refinancing risks; customer and operator preferences and changes in the economy; dependency on customers' acceptance of its products and services; consolidation within the gaming industry; litigation costs and outcomes; expansion within existing and into new markets; relationships with vendors and distributors; and natural events. Other applicable risks and uncertainties include, but are not limited to, those identified in The Stars Group's annual information form for the year ended December 31, 2017 ("2017 Annual Information Form"), including under the heading "Risk Factors and Uncertainties", and in management's discussion and analysis for the year ended December 31, 2017 (the "2017 Annual MD&A"), including under the headings "Risk Factors and Uncertainties", "Limitations of Key Metrics and Other Data" and "Key Metrics", each available on SEDAR at www.sedar.com, EDGAR at www.sec.gov and The Stars Group's website at www.starsgroup.com, and in other filings that The Stars Group has made and may make with applicable securities authorities in the future. Investors are cautioned not to put undue reliance on forward-looking statements or information. Any forward-looking statement or information speaks only as of the date hereof, and The Stars Group undertakes no obligation to correct or update any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by applicable law.

### **NON-IFRS AND NON-U.S. GAAP MEASURES**



This presentation references non-IFRS and non-U.S. GAAP financial measures, including Quarterly Net Yield ("QNY"), Adjusted EBITDA, Adjusted Cash Flow from Operations, Unlevered Free Cash Flow, Free Cash Flow, Adjusted Net Earnings, Adjusted Net Earnings per Diluted Share, and the foreign exchange impact on revenues (i.e., constant currency). The Stars Group believes these non-IFRS and non-U.S. GAAP financial measures will provide investors with useful supplemental information about the financial performance of its business, enable comparison of financial results between periods where certain items may vary independent of business performance, and allow for greater transparency with respect to key metrics used by management in operating its business. Although management believes these financial measures are important in evaluating The Stars Group, they are not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with IFRS or U.S. GAAP. They are not recognized measures under IFRS or U.S. GAAP and do not have standardized meanings prescribed by IFRS or U.S. GAAP. These measures may be different from non-IFRS and non-U.S. GAAP financial measures used by other companies, limiting its usefulness for comparison purposes. Moreover, presentation of certain of these measures is provided for year-over-year comparison purposes, and investors should be cautioned that the effect of the adjustments thereto provided herein have an actual effect on The Stars Group's operating results. In addition to QNY, which is defined below under "Key Metrics and Other Data", The Stars Group uses the following non-IFRS and non-U.S. GAAP measures in this presentation:

Adjusted EBITDA means net earnings before financial expenses, income taxes expense (recovery), depreciation and amortization, stock-based compensation, restructuring and certain other items.

Adjusted Cash Flow from Operations means net cash inflows from operating activities after adding back customer deposit liability movements, and which The Stars Group first introduced for the quarter ended June 30, 2017.

Unlevered Free Cash Flow means Adjusted Cash Flow from Operations less capital expenditures from continuing operations and is presented in the Appendix.

Free Cash Flow means Unlevered Free Cash Flow less interest expense and required principal repayments for the acquisition of Stars Interactive Group in August 2014, and is presented in the Appendix.

Reconciliations of Adjusted EBITDA, Adjusted Cash Flow from Operations, Unlevered Free Cash Flow, Free Cash Flow, Adjusted Net Earnings, Adjusted Net Earnings per Diluted Share, and the numerator of QNY, to the nearest IFRS measures are provided in the Appendix.

Adjusted Net Earnings means net earnings before interest accretion, amortization of intangible assets resulting from purchase price allocation following acquisitions, deferred income taxes, stock-based compensation, restructuring, foreign exchange, and certain other items. Adjusted Net Earnings per Diluted Share means Adjusted Net Earnings divided by Diluted Shares. Diluted Shares means the weighted average number of common shares on a fully diluted basis, including options, other equity-based awards, warrants and convertible preferred shares. The effects of anti-dilutive potential common shares are ignored in calculating Diluted Shares. See note 9 to The Stars Group's audited annual consolidated financial statements for the year ended December 31, 2017 (the "2017 Annual Financial Statements"). For the three months and year ended December 31, 2017, Diluted Shares equaled 206,807,485 and 203,707,589, respectively. For the purposes of the full year 2018 financial guidance provided in this presentation, Diluted Shares now equals between 207,000,000 and 209,000,000 for the high and low ends of the Adjusted Net Earnings per Diluted Share range, respectively.

### NON-IFRS AND NON-U.S. GAAP MEASURES (CONT.)



To calculate revenue on a constant currency basis, The Stars Group translated revenue for the three months and year ended December 31, 2017 using the prior year's monthly exchange rates for its local currencies other than the U.S. dollar, which The Stars Group believes is a useful metric that facilitates comparison to its historical performance.

The Stars Group has not provided a reconciliation of the non-IFRS measures to the nearest IFRS measures included in its full year 2018 financial guidance provided in this release, including Adjusted EBITDA, Adjusted Net Earnings and Adjusted Net Earnings per Diluted Share, because certain reconciling items necessary to accurately project such IFRS measures, particularly net earnings (loss), cannot be reasonably projected due to a number of factors, including variability from potential foreign exchange fluctuations impacting financial expenses, and the nature of other non-recurring or one-time costs (which are excluded from non-IFRS measures but included in net earnings (loss)), as well as the typical variability arising from the audit of annual financial statements, including, without limitation, certain income tax provision accounting, and related accounting matters.

For additional information on The Stars Group's non-IFRS measures, see the 2017 Annual MD&A, including under the headings "Management's Discussion and Analysis" and "Selected Financial Information—Other Financial Information".



#### Key Metrics and Other Data

The Stars Group defines QAUs as active unique customers (online, mobile and desktop client) who (i) made a deposit or transferred funds into their real-money account with The Stars Group at any time, and (ii) generated real-money rake or placed a real-money bet or wager on or through one of its real-money online poker, casino or sportsbook offerings during the applicable quarterly period. The Stars Group defines unique as a customer who played at least once on one of its real-money offerings during the period, and excludes duplicate counting, even if that customer is active across multiple verticals (poker, casino and/or sportsbook). The definition of QAUs excludes customer activity from certain low-stakes, non-raked real-money poker games, but includes real-money activity by customers using funds (cash and cash equivalents) deposited by The Stars Group into such customers' previously funded accounts as promotions to increase their lifetime value.

The Stars Group defines QNY as combined real-money online gaming and related revenue (excluding certain other revenues, such as revenues that are included in "other gaming" revenues) for its two business lines (i.e., real-money online poker and real-money online casino and sportsbook) as reported during the applicable quarterly period (or as adjusted to the extent any accounting reallocations are made in later periods) divided by the total QAUs during the same period. The Stars Group provides QNY on a U.S. dollar and constant currency basis. QNY is a non-IFRS measure.

The Stars Group defines Net Deposits as the aggregate of gross deposits or transfer of funds made by customers into their real-money online accounts less withdrawals or transfer of funds by such customers from such accounts, in each case during the applicable quarterly period. Gross deposits exclude (i) any deposits, transfers or other payments made by such customers into The Stars Group's play-money and social gaming offerings, and (ii) any real-money funds (cash and cash equivalents) deposited by The Stars Group into such customers' previously funded accounts as promotions to increase their lifetime value.

For additional information on The Stars Group's key metrics and other data, see the 2017 Annual MD&A, including under the headings "Limitations of Key Metrics and Other Data" and "Key Metrics".

#### Currency

Unless otherwise noted, all references to"\$", "US\$" and "USD" are to the U.S. dollar, "€" or "EUR" are the Euro, "AUD" or "A\$" are to the Australian dollar and "C\$" are to the Canadian dollar.

### **SPEAKERS**







Brian Kyle Chief Financial Officer



### Marlon Goldstein Chief Legal Officer

### Rafi Ashkenazi Chief Executive Officer



Robin Chhabra Chief Corporate Development Officer

## **2017 – A TRANSFORMATIVE YEAR**

- Achieved record revenues
- Introduced successful Stars Rewards program
- Strengthened the balance sheet
- Enhanced leadership through Board and senior management additions
- Rebranded as The Stars Group









### **RECORD RESULTS**





### Full Year 2017

- Total revenues increased by 14%.
- Poker revenues increased by 4% and represented 67% of total revenues.
- Casino and Sportsbook revenues increased by 45% and represented 29% of total revenues.

### Fourth Quarter 2017

- Total revenues increased by 16%.
- Poker revenues increased by 8% and represented 65% of total revenues.
- Casino and Sportsbook revenues increased by 40% and represented 31% of total revenues.

### A SUCCESSFUL STRATEGY IN 2017 AND BEYOND

- Capitalize on our dominant Poker position
- Cross-Sell to Casino & Sportsbook
- Innovate and Improve our product offerings
- Invest in our marketing
- Explore new geographies

### Positioned to become the world's favourite iGaming destination





# Brian Kyle Chief Financial Officer

## **A HIGH-VALUE STRATEGY**





- Yield increase driven by strategic focus on high-value customers in marketing, promotion and customer loyalty program
- Strategy expected to deliver more sustainable and healthy ecosystem for the long term



- QAU decline primarily from withdrawal from certain markets, including Australia and Columbia
- Decline also in lower-value unique customers resulting from strategic focus on high-value customers

### **NET DEPOSITS GROW 15%**





**Implementation** of Stars Rewards loyalty program; **focus** on high value customers; and continued **growth** of casino and sportsbook product offerings

### **REVENUE HIGHLIGHTS**



(USD in millions)	Q4 2017	Q4 2016	% Change	2017	2016	% Change
Revenue	\$360.2	\$310.3	16%	\$1,312.3	\$1,155.2	14%
Poker Revenue	\$234.4	\$217.2	8%	\$877.3	\$846.1	4%
% of total	65.1%	70.0%		66.9%	73.2%	
Casino & Sportsbook Revenue	\$112.5	\$80.2	40%	\$384.0	\$264.1	45%
% of total	31.2%	25.8%		29.3%	22.9%	
Other Gaming Revenue	\$13.0	\$12.9	1%	\$50.3	\$45.0	12%
% of total	3.6%	4.2%		3.8%	3.9%	

- All verticals benefited significantly from the successful introduction of the Stars Rewards loyalty program in July 2017.
- Casino and Sportsbook revenues increased as a result of cross-selling, geographic expansion.
- The Stars Group's revenue base continues to diversify away from a reliance on Poker.

FINANCIAL HIGHLIGHTS (CONSTANT CURRENCY)

### **Constant Currency**

(USD in millions)	Q4 2017	Q4 2016	% Change	2017	2016	% Change
Revenue	\$337.5	\$310.3	9%	\$1,279.4	\$1,155.2	11%
Poker Revenue	\$221.3	\$217.2	2%	\$853.3	\$846.1	1%
Casino & Sportsbook Revenue	\$103.3	\$80.2	29%	\$375.6	\$264.1	42%
Other Gaming Revenue	\$12.9	\$12.9	0%	\$50.5	\$45.0	12%

Note: To calculate revenue on a constant currency basis, The Stars Group translated revenue for the three months and year ended December 31, 2017 using the prior year's monthly exchange rates for its local currencies other than the U.S. dollar, which The Stars Group believes is a useful metric that facilitates comparison to its historical performance.

# DIVERSIFICATION OF BUSINESS CONTINUES

### **Q4 2017 GGR<sup>1</sup> Geographic Contributions**

Country's Revenue as % of GGR	Number of Countries	Total % of GGR
5-12%	6	52%
2-5%	6	19%
1-2%	10	15%
0-1%	100+	14%

### Q4 2017 Geographic Revenue Breakdown





**GGR Local Taxation Breakdown** 



1. Gross Gaming Revenue ("GGR") is the rake or fees charged to customers through The Stars Group's real-money online poker product offerings plus the customer bets placed through The Stars Group's real-money online casino and sportsbook product offerings minus the customer winnings, before offsets to revenue including customer loyalty program costs, bonuses and promotions, tournament overlays, and value added taxes in some jurisdictions.

## **ADJUSTED EBITDA Q4 '17**





#### **Adjusted EBITDA**

- Strong growth in revenues, positively benefiting from foreign exchange of \$25.7 million, notwithstanding cessation of operations in Australia and Colombia and the difficult operating conditions in the Czech Republic and Poland
- Incremental increase in poker and sportsbook marketing to drive growth in 2018 and beyond
- Increase in G&A expenses primarily due to geographic, product and infrastructure growth initiatives
- Increase in variable costs as a result of growth in revenues

#### Adjusted EBITDA margin of 41% declined from 48% in the prior year period, as expected

## **ADJUSTED EBITDA FULL YEAR '17**





#### Adjusted EBITDA

- Strong growth in revenues, positively benefiting from foreign exchange of \$36 million, notwithstanding cessation of operations in Australia and Colombia and the difficult operating conditions in the Czech Republic and Poland
- Incremental increase in poker and sportsbook marketing to drive growth in 2018 and beyond
- Increase in G&A expenses primarily due to geographic, product and infrastructure growth initiatives
- Increase in variable costs as a result of growth in revenues

### Adjusted EBITDA margin in line with the prior year

<sup>1</sup> Variable costs include gaming duty, royalties and processor costs

### **NET EARNINGS Q4 '17**





Q4 '16 Net earnings Earnings Per			Gain from sale of investments	Income taxes	Q4 '17 Net earnings			
(\$ in millions, except f				Q4 '17	Q4 '16	FY '17	FY '16	
Diluted net earning	gs per common sh	are	_	\$0.23	\$0.23	\$1.27	\$0.70	
Adjusted Net Earn	ings			\$112.0	\$107.0	\$458.9	\$366.7	
Adjusted Net Earn	ings per Diluted S	hare		\$0.54	\$0.53	\$2.25	\$1.88	
Diluted Shares				206,807,485	200,132,710	203,707,589	195,432,9	20

# **STRONG GROWTH IN FREE CASH FLOW**





#### Principal outstanding debt balance (\$ millions)



USD First Lien Term Loan EUR First Lien Term Loan USD Second Lien Term Loan

- Completed the deferred payment obligation related to the August 2014
   Stars Interactive Group acquisition
- Prepaid \$115 million of The Stars Group's high-cost second lien term loan
- Repriced and retranched first lien term loans reducing the applicable interest rate margin by 50 basis points
- Strengthened the balance sheet \$283 million of operational cash on balance sheet as at Dec. 31, 2017
- Invested in marketing and other growth initiatives

- Long-term debt outstanding at Dec. 31, 2017 was \$2.45B (2016: \$2.53B)
- Weighted average interest rate of 4.7% (2016: 4.9%), comprised of:
  - \$1.85B USD First Lien Term Loan priced at LIBOR (floor of 1.00%) plus 3.50%, repayable Aug. 22, 2021
  - €378M EUR First Lien Term Loan priced at EURIBOR (no floor) plus 3.75%, repayable Aug. 22, 2021
  - \$95M USD Second Lien Term Loan priced at LIBOR (floor of 1.00%) plus 7.00%, repayable Aug. 1, 2022

### **OUTLOOK FOR 2018**



	2018 Guidance <sup>1</sup>	
Revenue (\$ Millions)	\$1,390 - \$1,470	<ul> <li>Continued execution of core strategies drives consistent growth</li> </ul>
Adjusted EBITDA (\$ Millions)	\$625 - \$650	<ul> <li>Robust growth driven by continued strength in Casino and Sportsbook</li> </ul>
Adjusted Net Earnings	¢107 ¢510	<ul> <li>Poker growth from continued focus on high-value customers and ecosystem enhancements</li> </ul>
(\$ Millions)	\$487 - \$51 <b>2</b>	<ul> <li>Accelerated investments in growth initiatives, marketing and infrastructure expected to secure sustained growth momentum across the business</li> </ul>
Adjusted Net Earnings per Diluted Share	\$2.33 - \$2.47	<ul> <li>Continued monitoring of regulatory environment</li> </ul>

<sup>1</sup> Please refer to Appendix for Guidance assumptions





# Rafi Ashkenazi Chief Executive Officer

# **A DOMINANT POKER POSITION**







### **MARKETING & PRODUCT INNOVATION**











Rapid growth as a result of improving customer experience and focus on enhanced product offerings

- One of the largest online casinos as measured by active unique players
- Among the top five as measured by revenues when compared to public competitors

### **Internally Developed, Proprietary Titles**





Millionaire's Island

Stars MegaSpin

# SPORTSBOOK IS A MAJOR OPPORTUNITY



Developing into into an attractive secondary customer acquisition channel in advance of the 2018 World Cup

During the fourth quarter, BetStars:

- Launched digital marketing in key European geographies, with a focus on localization and local marketing activity
- **Obtained** the first sportsbook license for an international operator in the Czech Republic
- Invested in CRM personnel and execution
- Introduced a new European mobile app

# **ACQUISITIONS: KEY TAKEAWAYS**



- Acquired majority control of CrownBet
  - One of Australia's fastest growing online sportsbooks
  - Strong management team, proprietary technology and mobile app
  - Unique partnerships with media and sporting bodies and market-leading loyalty program
- Agreed to acquire William Hill Australia
  - Expected to close in April 2018
  - Combined businesses expected to have a significant market share in world's 2<sup>nd</sup> largest regulated sports betting market
  - Further diversifies The Stars Group's business by product and geography while adding locally licensed revenues
  - Anticipate becoming the 3<sup>rd</sup> largest in market where scale is important to navigate potential regulatory and tax changes
  - Business to be led by CEO Matt Tripp and CrownBet management team

# **ACQUISITIONS: OVERVIEW**



- Aggregate purchase price of A\$560M for 80% of combined CrownBet/William Hill Australia entity, to be paid through combination of cash and stock
- Currently anticipate transactions to be accretive on Enterprise Value > Adjusted EBITDA basis at a combined valuation of approximately 12.1x unaudited 2017 Adjusted EBITDA of A\$57.5 million
- Potential earnout of up to A\$232M to management in 2020 subject to certain performance conditions, payable in cash and/or additional common shares at The Stars Group's discretion
- Anticipated gross cost synergies of approximately A\$50 million beginning in 2019, after a period of expected incremental integration and rebranding costs
- Anticipate such synergies and continued growth in CrownBet profits will exceed the potential impact from expected point of consumption taxes in Australia, along with the negative impact on revenues from the recent ban on credit betting in the market and typical migration loss related to brand consolidation
- To finance the cash portion of the purchase price for the transactions, The Stars Group obtained committed financing for incremental first lien term loans

Australia - Unaudited financial information

		2016		2017				
<u>A\$ (m)</u>	CrownBet	William Hill Australia	Combined	CrownBet	Combined			
Revenue <sup>1</sup>	155	194	349	204	191	395		
EBITDA	(13)	41	28	8	50	58		

<sup>1</sup> Revenue is net of offsets such as free bets and loyalty program rewards, as well as applicable GST

## **STRATEGIES FOR 2018**

Poker

Casino





#### Maintain dominance in poker and grow the category as a whole

- Investments in poker marketing, lobbying, infrastructure and growth initiatives to grow the game globally
- Shared liquidity
- Geographic expansion
- Introduce multiple new poker innovations
- Introduce Stars Rewards 2.0 and continue making changes to improve the health of the poker ecosystem

#### Achieve a leadership position in casino

- Improve user experience throughout customer lifecycle
- Continue accelerated integration of top tier third-party casino games and leverage new in house studio to introduce more proprietary games
  - Introduce Stars Rewards 2.0 and continue implementation of VIP program
  - Potential geographic expansion



#### Develop sportsbook into a strong secondary customer acquisition channel

- Enhance mobile development capability and continue improving BetStars offering
- Sportsbook Measured sportsbook marketing, particularly for the World Cup
  - Geographic expansion
  - Potential M&A to accelerate strategy





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### **GUIDANCE ASSUMPTIONS**



These unaudited expected results reflect The Stars Group's existing business and exclude the recently announced acquisition of a majority interest in CrownBet and the proposed acquisition of William Hill Australia.

These expectations also reflect management's view of current and future market and business conditions, including assumptions of:

- (i) potential negative operating conditions in Russia expected to begin in May 2018,
- (ii) no other material regulatory events, and
- (iii) no material foreign currency exchange rate fluctuations, particularly against the Euro.

Such guidance is also based on a Euro to U.S. dollar exchange rate of 1.20 to 1.00, Diluted Shares of between 207,000,000 and 209,000,000 for the high and low ends of the Adjusted Net Earnings per Diluted Share range, respectively and certain accounting assumptions.

### **INCOME STATEMENT**



(\$000's except per share figures)	Q4 2017	Q4 2016	2017	2016	
Revenues	\$360,247	\$310,286	\$1,312,315	\$1,155,247	
Expenses					
Selling	\$67,251	\$45,505	\$192,709	\$162,785	
General and administrative	\$162,857	\$151,552	\$571,258	\$585,123	
Financial	\$39,713	\$36,565	\$163,039	\$138,299	
Gaming duty	\$37,188	\$29,420	\$130,771	\$113,102	
Acquisition-related costs	<u> </u>	-		\$199	
Total expenses	\$307,009	\$263,042	\$1,057,777	\$999,508	
Gain (loss) from investments	\$20,288	(\$4,728)	\$34,524	(\$19,278)	
Net (loss) earnings from associates	-	(\$21)	(\$2,569)	\$623	
Gain on settlement of deferred consideration	<u> </u>	\$2,466	-	\$2,466	
Net earnings before income taxes	\$73,526	\$44,961	\$286,493	\$139,550	
Income taxes expense (recovery)	\$26,352	(\$78)	\$27,208	\$4,000	
Net earnings	\$47,174	\$45,039	\$259,285	\$135,550	
Basic earnings per common share	\$0.32	\$0.31	\$1.77	\$0.96	
Diluted earnings per common share	\$0.23	\$0.23	\$1.27	\$0.70	

## **NON-IFRS RECONCILIATIONS**



(\$000's except per share figures)	Q4 2017	Q4 2016	2017	2016
Net earnings	\$47,175	\$45,039	\$259,285	\$135,550
Financial expenses	\$39,713	\$36,565	\$163,039	\$138,299
Income taxes expense (recovery)	\$26,352	(\$78)	\$27,208	\$4,000
Depreciation of property and equipment	\$2,370	\$2,072	\$8,925	\$8,181
Amortization of intangible and deferred development costs	\$35,851	\$34,783	\$138,261	\$131,702
EBITDA	\$151,461	\$118,381	\$596,718	\$417,732
Stock-based compensation	\$2,708	\$1,893	\$10,622	\$10,289
Termination of employment agreements	\$1,677	\$3,643	\$5,842	\$15,008
Termination of affiliate agreements	—	\$1,099	\$407	\$4,485
Loss on disposal of assets	—	\$361	\$599	\$923
(Gain) Loss from investments	(\$20,288)	\$4,749	(\$34,524)	\$19,278
Acquisition-related costs	_	_	_	\$199
Gain on settlement of deferred consideration	_	(\$2,466)	_	(\$2,466)
Net loss (earnings) from associates and (reversal of) impairment of assets held for sale, associates and				
intangible assets	\$1,631	\$9,646	(\$4,230)	\$16,308
Other costs (see following slide)	\$9,813	\$10,298	\$24,872	\$42,337
Adjusted EBITDA	\$147,002	\$147,604	\$600,306	\$524,093
Current income tax expense	(\$1,224)	(\$2,570)	(\$7,914)	(\$8,384)
Depreciation and amortization (excluding amortization of purchase price allocation intangibles)	(\$7,145)	(\$5,779)	(\$22,885)	(\$18,138)
Interest (excluding interest accretion and non-refundable late payment fees related to the unpaid balance of				
the deferred purchase price)	(\$26,682)	(\$32,242)	(\$110,567)	(\$130,872)
Adjusted Net Earnings	\$111,951	\$107,013	\$458,940	\$366,699
Diluted shares	206,807,485	200,132,710	203,707,589	195,432,920
Adjusted Net Earnings per Diluted Share	\$0.54	\$0.53	\$2.25	\$1.88

### **OTHER COSTS RECONCILIATION**



<u>(</u> \$000's)	Q4 2017	Q4 2016	YTD 2017	YTD 2016
Non-U.S. lobbying and legal expenses	\$787	\$765	\$3,409	\$3,065
U.S. lobbying and legal expenses	\$4,074	\$3,630	\$13,686	\$12,793
Strategic review professional fees	_	\$2,965	\$125	\$10,338
Retention bonuses	\$117	\$615	\$1,388	\$3,272
Non-recurring professional fees	\$2,263	\$1,188	\$4,431	\$6,020
AMF and other investigation professional fees (net of insurance proceeds)	\$2,544	\$1,018	\$6,432	\$5,509
Austria gaming duty	—	_	(\$5,000)	_
Office restructuring and legacy business unit shutdown costs	\$28	\$117	\$401	\$1,340
Other costs	\$9,813	\$10,298	\$24,872	\$42,337

### **CASH FLOWS**



#### Adjusted Cash Flow from Continuing Operations

(\$000's) Net cash inflows from operating activities	<b>Q4 2017</b> \$123,757	<b>Q4 2016</b> \$148,295	<b>2017</b> \$494,600	<b>2016</b> \$349,936
Customer Deposit Liability Movement Adjusted Cash Flow from Operations	\$8,526 <b>\$132,283</b>	(\$5,489) <b>\$142,806</b>	\$30,924 <b>\$525,524</b>	\$70,992 <b>\$420,928</b>
Free Cash Flow				
(\$000's)	Q4 2017	Q4 2016	2017	2016
Net cash inflows from operating activities	\$123,757	\$148,295	\$494,600	\$349,936
Customer Deposit Liability Movement	\$8,526	(\$5,489)	\$30,924	\$70,992
Adjusted Cash Flow from Operations	\$132,283	\$142,806	\$525,524	\$420,928
Capex				
Additions in deferred development costs	(\$6,511)	(\$6,045)	(\$23,212)	(\$20,961)
Purchase of property and equipment	(\$5,490)	(\$1,541)	(\$10,997)	(\$6,806)
Acquired intangible assets	(\$409)	(\$1,046)	(\$1,893)	(\$7,669)
Total capex	(\$12,410)	(\$8,632)	(\$36,102)	(\$35,436)
Unlevered Free Cash Flow	\$119,873	\$134,174	\$489,422	\$385,492
Interest paid	(\$29,007)	(\$31,408)	(\$124,627)	(\$131,346)
Principal repayments	(\$6,012)	(\$5,897)	(\$24,913)	(\$23,791)
Free Cash Flow	\$84,854	\$96,869	\$339,882	\$230,355

## FINANCIAL HIGHLIGHTS – OTHER



(USD in millions except per share data) Net earnings	<b>Q4 2017</b> \$47.2	<b>Q4 2016</b> \$45.0	<u>% Change</u> 5%	<b>2017</b> \$259.3	<b>2016</b> \$135.6	<u>% Change</u> 91%
Diluted earnings per common share	\$0.23	\$0.23		\$1.27	\$0.70	81%
Adjusted EBITDA % margin	\$147.0 <i>40.8%</i>	\$147.6 <i>47.6%</i>		\$600.3 <i>45.7%</i>	\$524.1 <i>45.4%</i>	15%
Adjusted Net Earnings	\$112.0	\$107.0	5%	\$458.9	\$366.7	25%
Adjusted Net Earnings per Diluted Share	\$0.54	\$0.53	2%	\$2.25	\$1.88	20%
Diluted Shares (millions)	206.8	200.1		203.7	195.4	



# **QAUs BY SEGMENT**





- Poker: Decline in QAUs playing poker related to similar factors as those affecting total QAUs
- Casino: Stable QAUs due to geographic expansion offsetting the factors driving overall QAU decline
- **Sportsbook**: Increased QAUs due to geographic expansion, organic growth, and direct acquisition of customers through BetStars brand

### **QNY – CONSTANT CURRENCY**

STARS GROUP

Quarterly Net Yield - Constant Currency (USD)



### **QNY NUMERATOR RECONCILIATION**



	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,
(\$ in millions)	2015	2015	2016	2016	2016	2016	2017	2017	2017	2017
Revenue	\$247	\$293	\$289	\$286	\$271	\$310	\$317	\$305	\$329	\$360
Corporate	—	—	—	—	—	—	—	—	—	—
Other Gaming	(10)	(13)	(12)	(10)	(10)	(13)	(12)	(13)	(13)	(13)
Poker and Casino & Sportsbook	\$237	\$280	\$277	\$276	\$261	\$297	\$305	\$292	\$316	\$347



### **DILUTED SHARES OUTSTANDING**



Common Shares/ Common Shares Equivalent
148,270,626
4,000,000
58,763,272
6,496,451
146,034
155,555
437,954

#### Fully Diluted Shares Outstanding

218,269,892

\* There were 1,138,978 convertible preferred shares outstanding, each with an initial principal price per preferred share of C\$1,000 and convertible, at the holder's option, initially into approximately 41.67 common shares of the Corporation based on the conversion price of C\$24 per common share, in each case, subject to dilution adjustments and including a 6% annual accretion to the conversion ratio, compounded semi-annually. Calculation included herein is based on a conversion ratio of 51.59 as of March 12, 2018. For additional information regarding the convertible preferred shares, see the 2017 Annual Information Form.

\*\* 4,138,728 options are exercisable with weighted average exercise price of C\$25.53